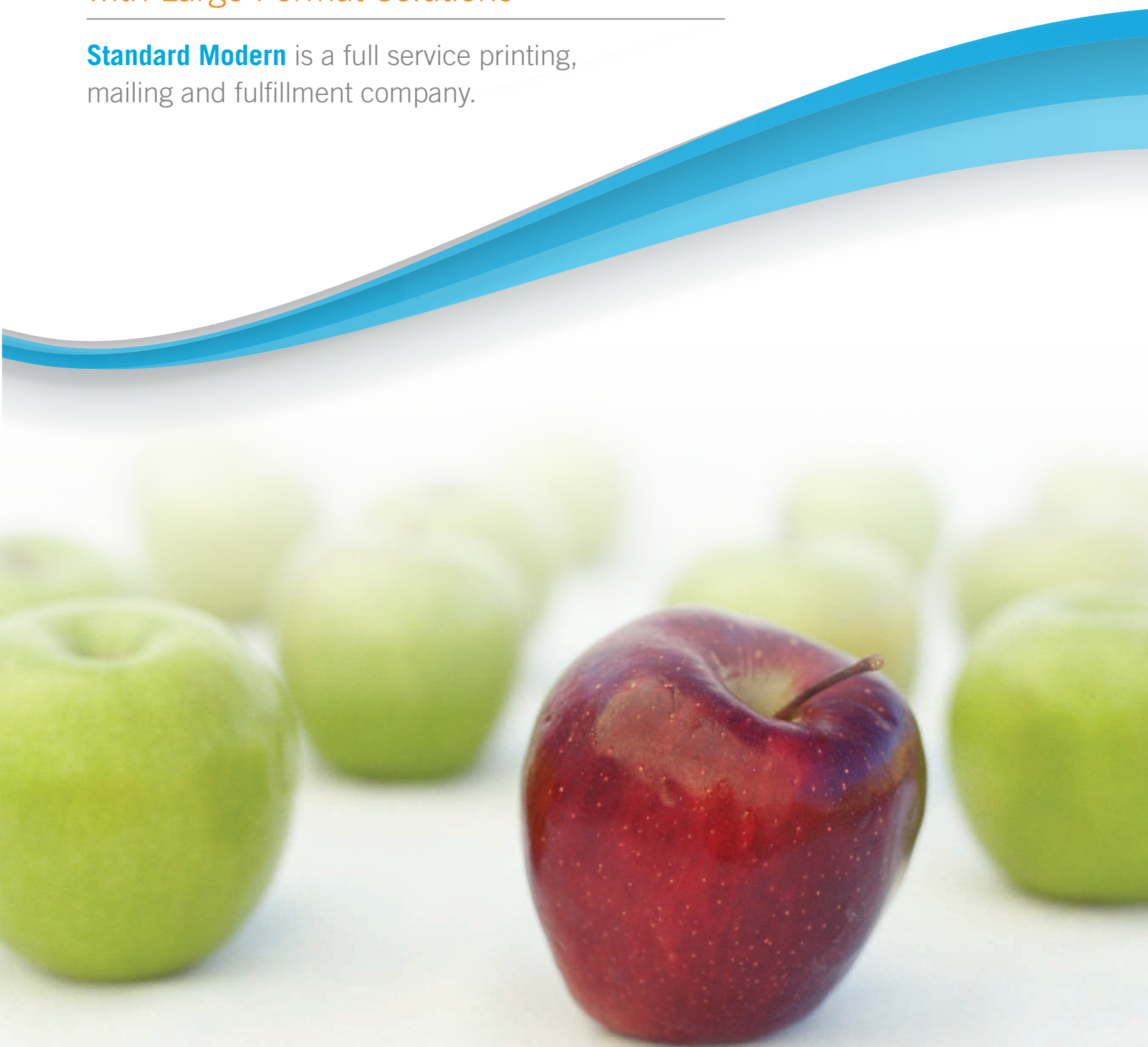


# STAND OUT!

with Large Format Solutions

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**Standard Modern** is a full service printing, mailing and fulfillment company.



Standard Modern Company

[www.standardmodern.com](http://www.standardmodern.com)



Communicate your message...

**Indoor?**

**Outdoor?**

**For today?**

**For the future?**

- State-of-the-art equipment
- Experienced design and production team
- Wide variety of substrates with thickness up to 2"
- Finishing and fastening options
- Frames
- Stands
- Display units

## **Signs, signs, everywhere there are signs**

Create amazing indoor and outdoor banners and signs with us at **Standard Modern**.

Whatever your requirement, we can produce a banner, sign, or specialty item worthy of your message.



# BANNERS / DISPLAYS

## INDOOR

### POS Pro

Synthetic, anti-curl film used for retractable banner stands and frame inserts. Smooth glossy finish. Excellent imaging.



### Adhesive Wall-Noodle

Indoor adhesive vinyl that can be applied and removed multiple times, never leaving residue behind. Used on flat surfaces.



## INDOOR/OUTDOOR

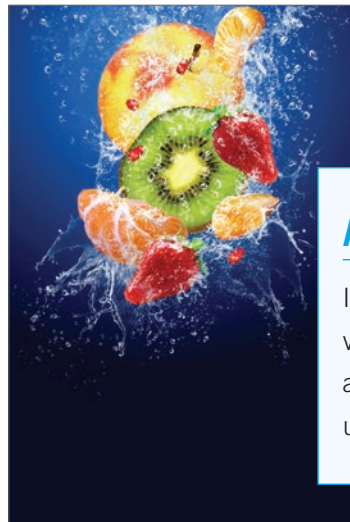
### Matte Vinyl

Basic indoor/outdoor matte vinyl banner material used for hanging banners with grommets, hems, and/or pole pockets. Durable and color intensive.



### Adhesive Transit Vinyl

Indoor/outdoor adhesive vinyl suitable to most metro advertising requirements used on flat surfaces.



### Strip-Mesh Vinyl

Wind and water resistant perforated matte vinyl banner material used for hanging banners with grommets, hems, and/or pole pockets.



### Wet-Strength Poster Paper

Dampness resilient indoor/outdoor poster paper installed within enclosed poster cabinets.





# TEXTILES

## FOR THE ARTIST

### 5.1 oz Soft Knit

Indoor, lightweight textile used for drapes or throws. Commonly sewn for finishing.



### Artist Canvas

Indoor, middleweight, smooth, bright white textile used for hanging banners with grommets, hems, and/or pole pockets, or artist gallery frame wraps.



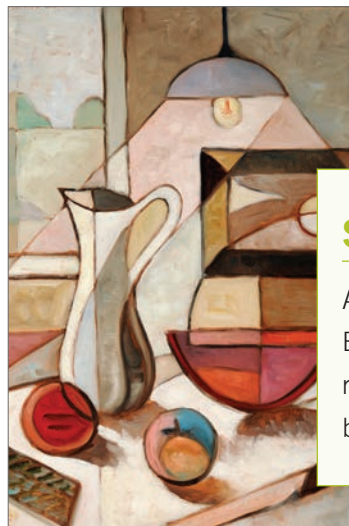
### Ultra Poplin

Indoor, middleweight textile used for hanging banners with grommets, hems, and/or pole pockets.



### Somerset Velvet

Acid-free fine art paper from Epson. Used for fine art reproduction. Typically framed behind glass.



### Ultra Cotton

Indoor, heavyweight, textured warm white textile used for hanging banners with grommets, hems, and/or pole pockets, or artist gallery frame wraps.



### Abaco Beach Wallpaper

Authentic wallpaper. Applied using traditional wallpaper installation techniques.



# CORRUGATED

## INDOOR

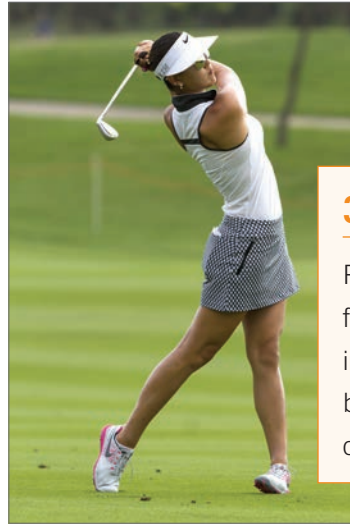
### 24pt Cardstock

Heavyweight cardstock used for indoor posters and frame inserts. Corners often drilled for hanging with suction cups on interior surface of lobby windows.



### 3/16" Ultra DP

Premium, indoor, paperfaced foamcore used for permanent installations and posters. Stays bright white and does not warp over time. Versatile and rugged.

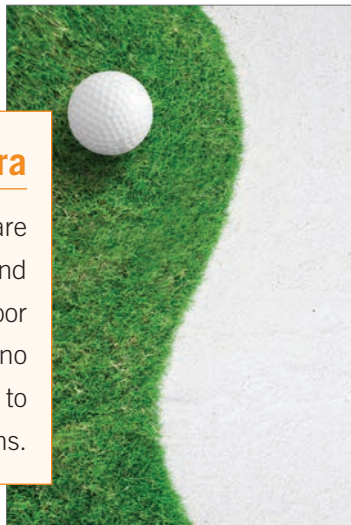


## INDOOR/OUTDOOR

Cost effective, political and site signs.

### 6MM Sintra

6MM PVC plastic sheets are a heavyweight material and suitable for indoor/outdoor use. A homogenous sheet (no foam "core"). For medium to long term applications.



### 4MM Corrugated Plastic

Indoor/outdoor, lightweight, corrugated plastic sheets with channels for yard sign H-Frames or mounted to fencing with grommets.



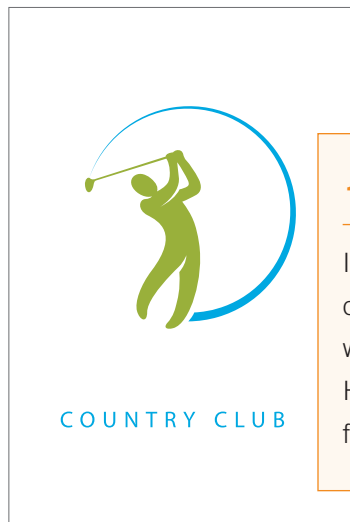
### 3MM Sintra

3MM PVC plastic sheets are a middleweight material and suitable for indoor/outdoor use. A homogenous sheet (no foam "core"). For medium to long term applications.



### 10MM Corrugated Plastic

Indoor/outdoor, heavyweight, corrugated plastic sheets with channels for yard sign H-frames or mounted to fencing with grommets.



# IN STOCK MATERIALS

MATERIAL NAME	THICKNESS	WIDTH	LENGTH	UNIT
POS PRO	10 MIL	36"	1200"	ROLL
MATTE VINYL	12 MIL	98"	1968"	ROLL
STRIP MESH VINYL	15 MM	80"	1968"	ROLL
ADHESIVE WALL-NOODLE	14 MIL	54"	1200"	ROLL
ADHESIVE TRANSIT VINYL	3.5 MIL	54"	1800"	ROLL
WET-STRENGTH POSTER PAPER	6 MIL	54"	1800"	ROLL
5.10Z SOFT KNIT	16 MIL	97"	1968"	ROLL
ULTRA POPLIN	16 MIL	98"	1968"	ROLL
ULTRA COTTON	22 MIL	81"	1968"	ROLL
ARTIST CANVAS	14 MIL	98"	1968"	ROLL
SOMERSET VELVET	19 MIL	44"	600"	ROLL
ABACO BEACH WALLPAPER	20 MIL	54"	1080"	ROLL
24 PT CARDSTOCK	24 PT	50"	96"	SHEET
6 MM SINTRA	6 MM	48"	96"	SHEET
3 MM SINTRA	3 MM	60"	120"	SHEET
3/16" ULTRA DP	3/16"	48"	96"	SHEET
4 MM CORRUGATED PLASTIC	4 MM	48"	96"	SHEET
10 MM CORRUGATED PLASTIC	10 MM	48"	96"	SHEET
3/16" FOAMCORE	3/16"	48"	96"	SHEET
3/16" ULTRA DP	3/16"	48"	96"	SHEET
1/2" ULTRABOARD WHITE	1/2"	48"	96"	SHEET
13 MM SINTRA	12.7 MM	48"	96"	SHEET
.030 POLYSTYRENE	30 MIL	48"	96"	SHEET
17 MIL RIGID BACKLIT	17 MIL	48"	96"	SHEET
CLEAR GLOSS REMOVABLE ADHESIVE VINYL	3 MIL	54"	1800"	ROLL
CLEAR MATTE REMOVABLE ADHESIVE VINYL	3 MIL	54"	1800"	ROLL
WHITE GLOSS PERMANENT ADHESIVE VINYL	3.5 MIL	54"	1800"	ROLL
WHITE MATTE PERMANENT ADHESIVE VINYL	3.5 MIL	54"	1800"	ROLL
WHITE MATTE CAST PERMANENT ADHESIVE	2 MIL	54"	1800"	ROLL
WHITE GLOSS CAST PERMANENT ADHESIVE	2 MIL	54"	1800"	ROLL
MATTE FILM LAMINATION	3 MIL	54"	1800"	ROLL
GLOSS FILM LAMINATION	3 MIL	54"	1800"	ROLL
CAST MATTE FILM LAMINATION	3 MIL	54"	1800"	ROLL
CAST GLOSS FILM LAMINATION	3 MIL	54"	1800"	ROLL

## ADDITIONAL MATERIALS

MATERIAL NAME

- ALUMINIUM-CLAD EPVC
- STAINLESS STEEL
- MARINE VINYL
- LEATHERS
- CORK
- TILE
- STONE
- GLASS
- FLAG MATERIAL
- MAGNETIC MATERIAL
- WOOD VENEER (ADHESIVE AND NON-ADHESIVE)
- RECYCLED OR RECYCLABLE
- WHITE CORRUGATED BOX MATERIAL
- PERFORATED WINDOW CLINGS (ADHESIVE AND NON-ADHESIVE)
- REFLECTIVE VINYL
- ALUMI GRAPHICS (ANTI-SLIP FLOOR OR SMOOTH WALL)
- ANTI-SLIP FLOOR LAMINATION
- CARPET CLING
- G-FLOOR GARAGE FLOOR
- TYVEK

## PRINT MODES

PRINT MODES - CMYK ONLY (NOT WHITE INK)

- BILLBOARD
- EXPRESS
- OUTDOOR SIGN
- OUTDOOR SIGN PLUS
- INDOOR SIGN
- INDOOR SIGNS PLUS
- PHOTO
- PHOTO PLUS
- MAXIMUM DPI

CMYK + WHITE INK

- WHITE OUTDOOR SIGN PLUS
- WHITE INDOOR SIGN
- WHITE INDOOR SIGN PLUS
- WHITE PHOTO
- WHITE MAXIMUM DPI





## Discover how our large format solutions can make a BIG impression!

- Ceiling tiles
- Banners
- Floor decals
- Posters
- Window clings
- Back drops
- Canvas prints
- Flags
- A-Frames and sidewalk signs
- Dry erase boards
- Banner stands
- Table covers
- Sail signs
- Vehicle graphics
- Magnets
- Printed floor mats
- Trade show displays
- Pop up displays
- P.O.P. counter displays
- Bow flags
- Window decals



There's the standard approach to **printing**... And then, there's **Standard Modern**

unique.



union printing

- Offset
- Digital
- Silk Screen

**printing**  
HIGHER STANDARDS



# INSTALLATION PORTFOLIO

## Volvo Races Newport RI

A series of outdoor vinyl custom-sized to fit a variety of storefront windows located on America's Cup Ave in Newport, RI.



## Boston Planning & Development Agency

Large Boston images were printed on wall vinyl and installed in the conference room at the BRA. The client requested a product that would not damage the wall.

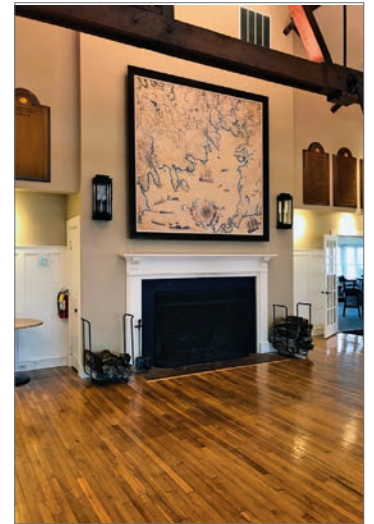




# INSTALLATION PORTFOLIO

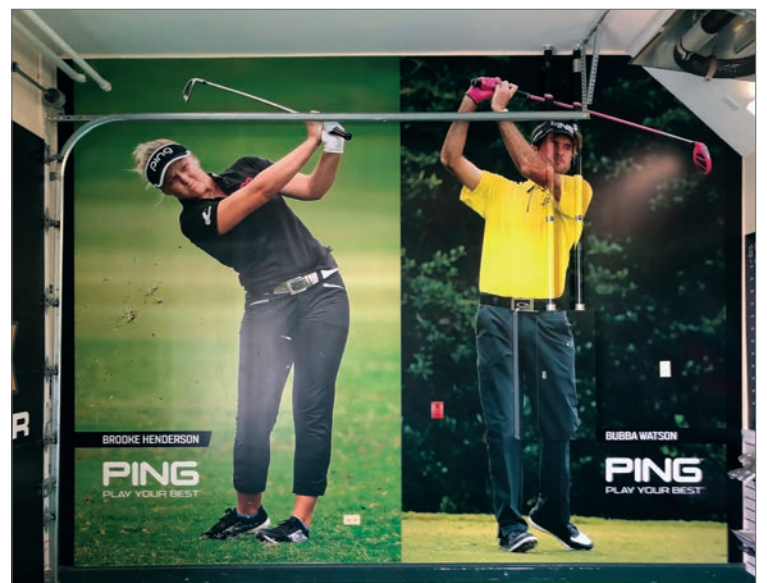
## Kittansett Club

A local yacht club requested this vintage map of Buzzard's Bay printed on canvas and stretched on an 8 foot by 8 foot wooden frame.



## Joe & Leigh's Golf Center

This full wall vinyl install was installed around and over several obstacles including a pipe and an electrical box.

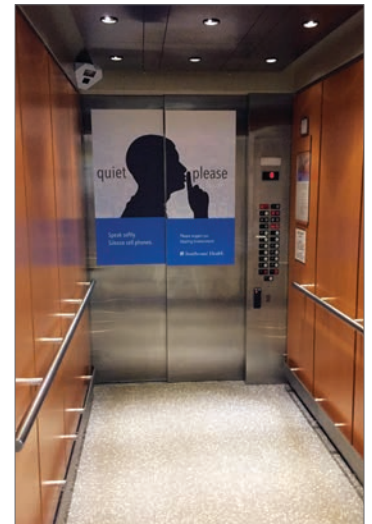




# INSTALLATION PORTFOLIO

## St. Lukes Hospital

A strong adhesive vinyl was installed on the inside of these elevator doors at St. Lukes Hospital to remind staff and visitors to stay quiet when entering certain areas.



## Boston Planning & Development Agency

Wall vinyl was installed in two pieces to fit this 26 foot long hallway end to end.

## Uno Pizza

A double sided window vinyl promoting Uno's new online ordering system. The sign can be read from both inside the store and out.



# INSTALLATION PORTFOLIO

## Cask & Pig

The client requested a collection of black & white photos on stretched canvas to decorate their function room.



## Joe & Leigh's Golf Center

Adhesive vinyl installed on the garage door panels of a driving range bay at a golf training facility allows the garage to open and close without damaging the artwork.





# INSTALLATION PORTFOLIO



## Sid Wainer

A photo featuring the Sid Wainer farm is located in entrance to the grocery showing customers where the food they are buying comes from.

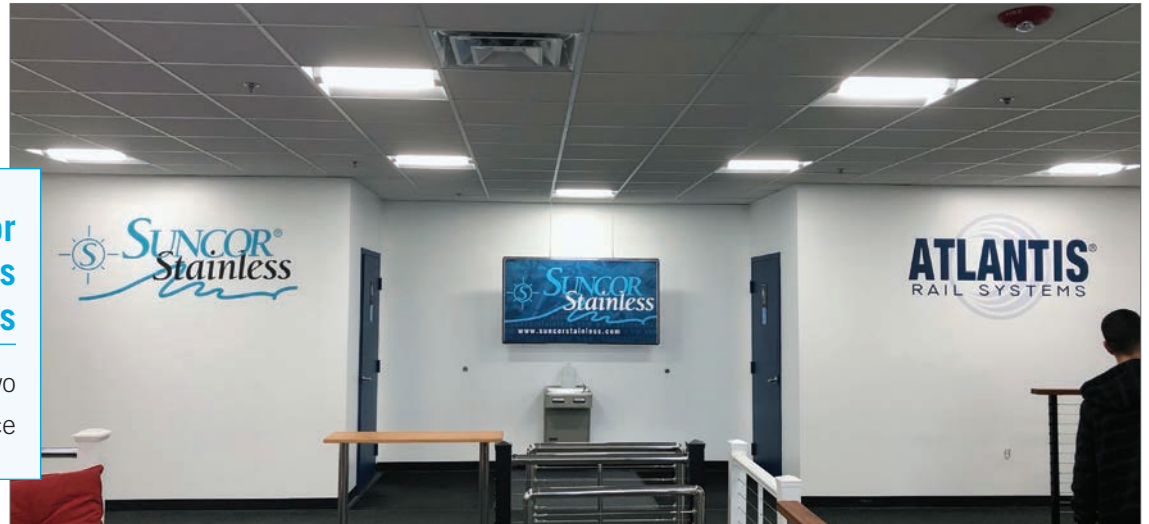




# INSTALLATION PORTFOLIO

## Suncor Stainless/Atlantis Rail Systems

Logo decals of these two  
companies sharing one office



## Boston Planning & Development Agency

This image of Boston was  
installed in 4 panels, and it really  
shows how these installations can  
transform a room. The secretary  
was quite happy with the new  
view!



# INSTALLATION PORTFOLIO

## MBTA North Station

Safety Floor Graphics



## New Bedford Whaling Museum

Floor graphics in the hospitality room.



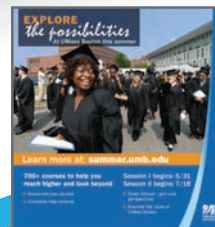




POLITICAL



TRANSIT SIGNS



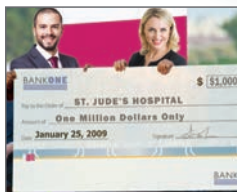
If you **build** it ....  
they will **come** ....  
**but only if you tell  
them how to get there!**



BANNERS



EVENTS, FUNDRAISERS,  
TRADE SHOWS



Standard Modern Company

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www.standardmodern.com

